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SECRETS OF SUCCESS ATTITUDES

You have within you the desire of ^{Joyfull} zestfull living
and the power of creative living. Success in life is
becoming what you want to be, and Real living means the
complete expression of all that you can give forth through
body, mind and spirit. To live fully we must experience
and express love and love is denied expression by poverty.
Your awareness of your desire to be rich is really your
awareness of your true potential and your desire to realize
more of it. This awareness is intuitively perceived and
brings to your attention the gap between your performance
and your potential. This in turn creates a psychic demand
to begin the process that leads ^{you} to riches of all kinds.
This gap between your past performance and your existing
potential can only be bridged by the ^{ive} created use of your
imagination. Becomming rich is the result of doing things
in a certain way. And your first step is to work in a
business or trade that ^{allows you to grow in the positive directions you} ~~you feel a special aptitude toward.~~ ^{desire.}
If you ^{are} now working at a job that you dislike, you must
begin now to develop realistic and meaningful plans to
acquire a new job. The impelling motive of nature is the
increase of life. Everything that we can fashion with our
hands must first exist in our thoughts. Everyone's way
of doing things is a direct result of the way he thinks
about things. To think riches when in the midst of
poverty requires power. And anyone who acquires this power
can become rich and successful. This is the first and
most improfant step in overcoming negative circumstances.

As you learn to do this you discover that you can have what you really want. The universal ^e desires you to have everything that you want. All of nature is friendly to your plans. Everyone is inherently for you. Everyone wants to see you rich and successful because in so doing you inspire them and keep them mobilized. You want to be rich so that you may enjoy food and drink, enjoy recreation and entertainment when it is time to do those things. You desire to surround yourself with beautiful things. To travel and see distance lands, to feed your mind and develop your intellect. You ~~want~~ ^{desire} to express more love, to do kind things, and to be able to play a good part in helping the world to find truth. Nature wants you to make the most of yourself. For yourself and for others. You help others most by making the most of yourself. You make the most of yourself by becoming rich and so it's right and good that you give your first and best thoughts to the work of acquiring wealth. You do this by using your available creative energies. If you're now in a business that requires you to exploit your fellow man you must leave that business as soon as you possibly can. You organize your business so that it's filled with the principle of advancement so that every person can advance at least a little each day if he so desires. All that is possible for you is constantly seeking expression through you. Nature wants those that desire to make music

to have pianos and other musical instruments and to have the means to cultivate their talent to its fullest expression. Those who appreciate beauty are meant to surround themselves ^{with} of beautiful things. Those who have a talent to discern truth are meant to study, to travel, to observe, to reflect and to write and teach others. Those that desire to devote themselves to the appreciation of beautiful clothes are meant to be beautifully clothed. You think of your real desires as your possibilities demanding expression. The outreach of your mind in the expression of gratitude and praise is elimination of energy. This energy reaches outward and stimulates positive movement back towards you. Your grateful mind continually expects good things and this expectation ripens into a fixed belief held strongly in your subconscious mind. Behind your clearly developing success image is the purpose to realize it. ^{As} ~~To~~ bring it into tangible expression. This purpose emerges from your powerful unwaivering belief that the things you want are already yours and you are now ready to take possession of them. You are entering into the mental realm of the full enjoyment of the things that you want. You see the things you want as if they were actually around you. You see yourself holding and using them. You make use of them in your imagination just as you use them when they become your tangible possessions.

Each day your mental ownership becomes more real. Remember it is your vivid affirmations that create strengths in these images so that they flash up into your imagination easily and at will. To become rich you need only to use your inner power on yourself. You do this by using your imagination to form the mental images of what you want, using your attention to focus upon those images which increases your positive mental expectancy and you use your power of will to keep your mind free of negative doubts and fears. These mental images of your deepest desires heightened by your powerful subconscious belief radiate outward and spread the great distances throughout the universe for all we know. As this energy moves outward it sets into motion persons, events and situations that lead to the realization of your goal. This energy is influencing the minds of others toward doing the necessary things for the fulfillment of your worthy goals. You can be a great help in overcoming poverty. You do this by getting pictures of wealth into the minds of others. As you become rich you are proving by your example that poverty can be overcome. Never speak of the poverty of your childhood through the hardships of earlier period of your life. When you do this you literally class yourself with the poor for the time being and inhibits the movement of things in your direction. To become really rich is the noblest aim you can have in life for it includes everything else. / You now realize that all that

is possible in the way of personal achievement and movement towards your highest potential comes by way of getting rich all that is made possible by the use of things. / The best thing you can do for yourself and for the whole world is to make the most of yourself. You do this by actualizing your potential and your potential is ever increasing and expanding. / You use your creative powers to move you toward your worthy goals. Your scientific use of creative thoughts begins with the development of specific and detailed word pictures and using them as programmed affirmations. Then regularly activating the developing mental images to flash up into your awareness. These new images excite your brain and nervous system and new feelings begin to emerge. These feelings express themselves as courage to control and overcome your fears and as a confident belief in yourself and in your actions. Your emotionalized belief combined with your firm commitment to new and definite action impresses these images upon the creative level of your subconscious mind. This becomes a blueprint and your deeper mind begins to call upon every means at its disposal to bring it into full expression. Your subconscious mind begins to vibrate in harmony with the great plan of nature. The positive image is an increased rate of vibration that is now flowing from you sets all of the creative forces to work in and through their regular channels of action but specifically directed toward you. Whatever your action is to be you must begin to take action now. It's essential

to the clearness of your mental vision that you turn away from the negative memories of the past. You must begin to take action in your present business and it must be upon the persons and things in your present environment.

Don't wait for a change before you begin to act. You change your environment by taking action. Begin by doing today's work better than you ever have before. You are the cause that brings about the change to a new environment. In your imagination you see yourself in a better situation and you act upon your present environment with all of your strength and all of your will and all of your spirit. You are now developing and focusing upon that special mental vision that symbolizes your personal success and you're beginning now to act upon it. You see yourself in the right business or profession, feel your drive and purpose to get into it. You are strengthening your belief that you will get into it. You are taking action in your present circumstance. You must use your present business and the income it produces as the means of moving to a better one. As you act in this way you have already set into motion unseen forces that are moving you toward your goal and moving your goal toward you. You are certain to advance because you are growing larger than your present place. Each act must be viewed as effective or inefficient. The major cause of failure is doing too many things in an inefficient manner and not doing enough things in an

effective manner. You now decide to make each separate thing you do a success in itself. Every act can be done easily and efficiently if you will focus your mind on your success images while doing it. You can get rich in almost any business. If you do not have the talent for a specific business you could develop that talent. This means that you'll acquire the skills, the tools and the talent you need to reach your goals as you move along towards them. Remember, if one place is taken you know that another and better one will open up for you. Whenever you express gratitude you overcome fear and doubt. Remember, your motive is more life for everyone beginning with me. Your actions convey to the minds of others the impression of growth and expansion for you are a creative center from which benefits are being given off to everyone. You convey the impression of advancement with everything that you do so that all people receive the impression that you advance everyone who deals with you. Your deepest feeling is that you are on the way to becoming rich and in so doing you're conferring benefits on everyone. You impress others that in any association with you they must benefit. This principle will move toward you, people who have never heard of you and you'll be happily surprised at the unexpected benefit which come to you. You are developing a clear concept of what you want to be. You now know that you can become what you want to be. You

are determined to be what you want to be. If you discover your present job has little opportunity for advancement you'll soon uncover an opportunity to take another job. As you begin to think and act in this positive way you become more aware and more alert to any opportunity to better your condition. When an opportunity to be more than you are now arises, don't hesitate -- take it. You'll discover that it's simply a new step toward even greater opportunity. Your thoughts remain on the creative plane. You know that the supply is always unlimited. Whenever you think of success you automatically think of yourself as a successful person now. Everyday living and acting as you always wished, becoming more successful everyday. For you are a successful person. You know where you're going. You see your goals clearly in your mind and each day the image of those goals become clearer. You are grateful for the opportunities that you have now and for the life that you have now. Everyone is naturally for you. You help others to a fuller and better life by helping yourself. Everyone wants to see you rich and successful. As you advance yourself you help others to advance too. Your first best thoughts are directed toward the work of acquiring wealth. Your desire for wealth is simply a desire for more complete expression, for a more creative life, for greater love and well-being for everyone. You feel grateful for what you are and grateful for the

opportunities that are before you. To become financially successful you need use your inner power only on yourself. You use this power to keep your mind working in that certain way that leads you to wealth by holding the vision of your goals with a positive mental expectancy and a definite purpose. You now know that all that is possible in the way of personal achievement comes by way of getting rich. So getting rich is the noblest aim that you can have in life. While you create the thought the thing you want is brought to you and by your positive action you receive it. Whatever your action is to be you must act now in the present for it's only in the present that you could take action toward your goals. Your action must be upon the persons and things in your present environment. You change your situation to a better one by acting upon your present environment with creative thought. You see yourself in a new business. You have a belief that you're moving to that new business but you act in your present business. You become rich by doing what you want to do best. You develop the tools, the skills, the talent you need to reach your goal as you move along toward it. You act to provide more life for all. All of your efforts convey to the minds of others the impression of growth and expansion. You are a creative center for which increase is being given off to everyone. You convey this assurance of increase to every person with whom you come in contact. All people

receive the impression that you are an advancing person and you advance everyone who deals with you. You impress others that as they associate with you they get benefits for themselves. You give them value greater than the value you take from them. You take honest pride in this and let everyone know it. Each day you make larger deals, secure greater advantages. You're certain to advance because you're becoming too big for your present place. You have a clear concept of what you want to do. You know you're becoming what you want to do. You're determined to be what you can ~~be~~ be. Whenever you find an opportunity to be more than you are at present you take it. It's the first step toward greater opportunity. You find obstacles and obstructions disappear as you approach them and wade over, through or around them always appears to you. You always speak in terms of advancement. You always think of the world of something that is growing. You eat, drink and relax when it is time to do those things. You surround yourself with beautiful things to stimulate your deeper mind. You feed your mind, you develop your intellect. You express love to others and accept the love that surrounds you. You do good and kind things and you're able to play a great part in helping the world to find truth. This is the wealth that is yours now. You now begin to reach out and to take it. Do each thing that you do in such a way that you're satisfied with yourself. See yourself

Serving other people's needs in an ever and ever greater way. See this service bringing you greater and greater abundance. Know that money can flow to you as readily as it flows to anyone in all this world and accept it when it comes, whatever the amount, with a deep sense of appreciation and use it wisely with gratitude for money is the universal substance. It belongs to all people and it exists for all to use. Money is necessary for the full free happy expression of life through you. You use your money in a healthy, constructive, generous and a good way. Money is good for you when you use it to bring good into the lives of others. Creative expansive ideas for financial success are continually coming to you. As you do more and more good for others all of the channels of life, people, situations, and conditions in your environment pull out to you a greater abundance of money. You seek and you find the value in every situation. Success exists for you and you have the right to it. You meet each day with courage and with understanding. You know there's never a shortage of money for money is a spiritual substance. You know that your state of positive mental expectancy determines the amount that you receive so you now open all the avenues of your being -- mental, physical and spiritual to give out as well as to receive abundant wealth. You attract money. Money pulls to you easily, freely and generously.

You have a clear definite mental picture of wealth. You see yourself with all the money you desire so that you may live richly and abundantly. You experience feelings of great joy as you see yourself giving from your store of wealth so that others may share your good. Your heart is open to give out, your hands are opened to receive generously. Opportunities to make money come to you everyday. They come continually and unexpectedly. A continuous flow of ideas to increase your bank account comes to you and you put each idea to work for the good of yourself so that you may give out even more helpfulness and service. Everything you do prospers. You have a lavish dependable income as a result of your personal integrity. Your expression of gratitude and your good use of what you have automatically brings you more and greater opportunities to make money. Money making ideas take shape and form easily and freely in your imagination. And they come forth into your experience as wealth and more wealth. Wealth is yours now. You accept it. You are grateful for it. You are grateful for your opportunities. You are grateful for your achievements. You are grateful for the abundance that is yours now.

Listen to these ideas regularly. As you do these ideas will become firmly established in your subconscious mind. And remember these ideas work for you according to your belief. It is not necessary for you to attempt to change the belief of others in order to experience your success.

Now each of these ideas are making a vivid, deep and permanent impression on your subconscious mind. I am slowly going to count from one to five. At the count of five let your eyelids open and your calm, rested, refreshed, relaxed and feeling wonderfully good. One slowly, calmly, easily and gently returning to your full awareness once again. Each muscle and nerve in your body is loose and limp and relaxed, you feel wonderfully good. Three from head to toe you're feeling perfect in every way. Number four, your eyes begin to feel sparkling clear. On the next number now, let your eyelids open and you are then calm, rested, refreshed, relaxed, feeling good in every way. Number five, you are fully aware now. Take a deep breath, fill up your lungs and stretch.